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Nunavut Community Survey

FINAL REPORT

October 2021

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Friends of Land Use Planning



FRIENDS
OF LAND USE
PLANNING

PROBE
RESEARCH INC.

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For More Information:

Mary Agnes Welch

Principal

(204) 470-8862

maryagnes@probe-research.com

Probe Research Inc.

603 – 191 Lombard Ave.

Winnipeg, MB R3B 0X1

(204) 926-6565

www.probe-research.com



Methodology

Research Objectives

Probe Research Inc. was retained by Friends of Land Use Planning to conduct a survey among citizens of Nunavut to better understand the views and values of Nunavummiut when it comes to the future of land use in the territory and their awareness and support for a draft land-use plan.

This study was funded by The Pew Charitable Trusts, and staff there lent their expertise to study design and reporting.

Methodology

A 13-minute (average) telephone survey was conducted between August 18 and September 30, 2021 with 400 Nunavut adults responding. The survey was conducted primarily in Inuktitut, with English where required. It was open to all those 18+ who reside in the territory.

Data collection was done in two ways. First, the questionnaire was scripted into Question Pro to allow interviewers to track call dispositions, read questions and capture responses in real-time using an online interface. This was the primary mode of data collection. Second, a small number of surveys (n=24) were completed by interviewers on paper, with the data entered into QuestionPro following the interview.

Sample

The sample was provided by a reputable Canadian sample company (ASDE) and contained both landline and cellular numbers. Of the 400 completed surveys, 90 per cent of the interviews were conducted on landlines and 10 per cent on cellular phones.

Residents from across the three regions of Qikiqtaaluk, Kivalliq and Kitikmeot are included in this research. No hard quotas were placed on the sample, however soft targets based on age and region were in place and monitored throughout data collection.

The data was analyzed in SPSS and includes a driver analysis. Minor statistical weighting by age, gender and region has been applied to this sample to ensure it corresponds with the territory as a whole, based on the 2016 Statistics Canada Census.

A random and representative probability sample of 400 adults has a margin of error of ± 4.9 percentage points, 19 times out of 20.

Notes on the Report

The response of “don’t know/not stated” was not initially offered to respondents but was an option provided to interviewers if a respondent could not offer an opinion. It is abbreviated throughout the report as (DK/NS).

Profile of Respondents

	Total	Qikiqtaaluk (Baffin)	Kivalliq (Keewatin)	Kitikmeot (Western)
(Weighted base)	(N=400)	(209)	(76)	(115)
(Unweighted base)	(N=400)	(211)	(116)	(73)
	(%)	(%)	(%)	(%)
Gender				
Male	51	51	50	51
Female	49	49	50	49
Age				
18-29	30	28	32	30
30-49	44	46	42	41
50+	27	26	26	29
Income				
Less than \$30,000	16	11	13	34
\$30,000-\$49,999	19	15	22	25
\$50,000-\$79,999	18	20	17	13
\$80,000-\$99,999	15	14	18	9
\$100,000-\$149,999	14	15	14	11
Over \$150,000	19	24	16	8
Children in the Household				
Yes	34	31	40	29

Profile of Respondents (cont'd)

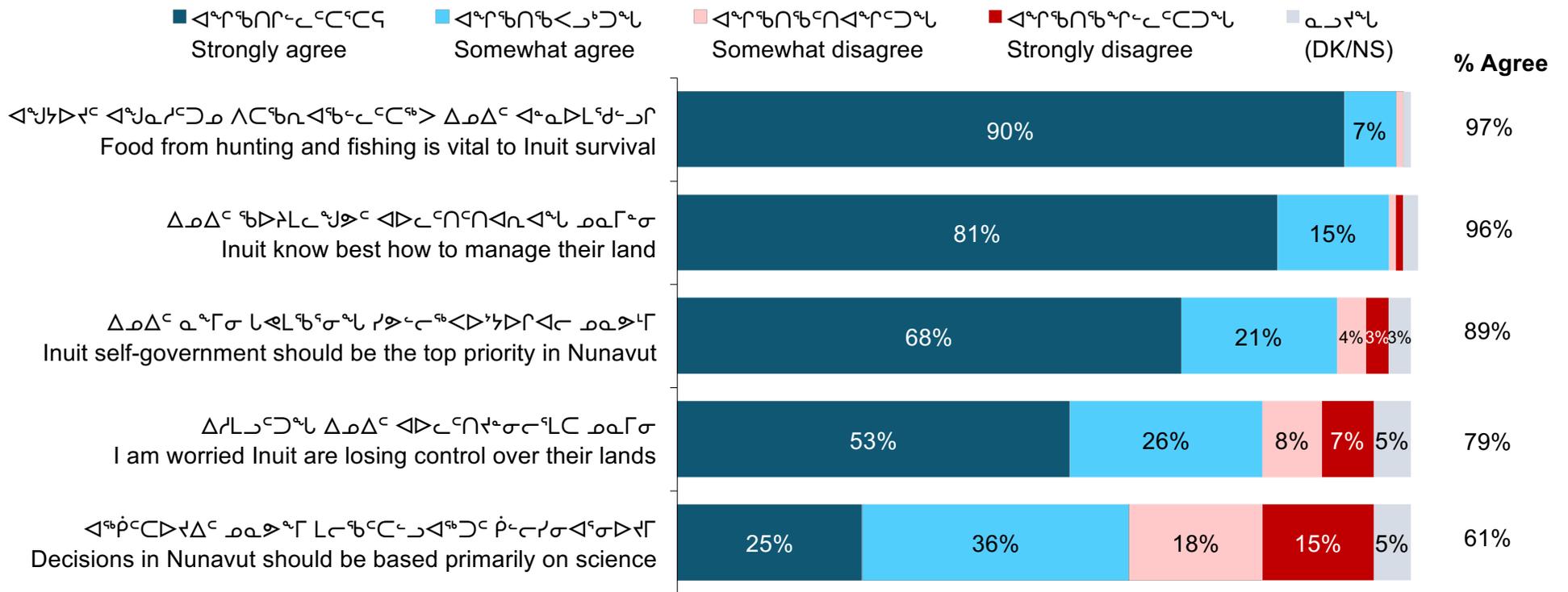
	Total	Qikiqtaaluk (Baffin)	Kivalliq (Keewatin)	Kitikmeot (Western)
(Unweighted base)	(N=400)	(209)	(76)	(115)
(Weighted base)	(N=420)	(211)	(116)	(73)
	(%)	(%)	(%)	(%)
Hunter in Household (Leisure or Occupation)				
Yes	78	70	86	88
Camping on Land/Several times a year				
Yes	76	72	76	91
Mine Employee				
Yes, self	1	0	3	3
Yes, other in household	19	10	22	4
Both	1	2	2	-
Yes (NET)	15	12	26	7



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LAND USE VALUES

Attitudes Towards Self-Government and Survival

Food from the land is critical to Inuit survival and managing the land is best left to the Inuit

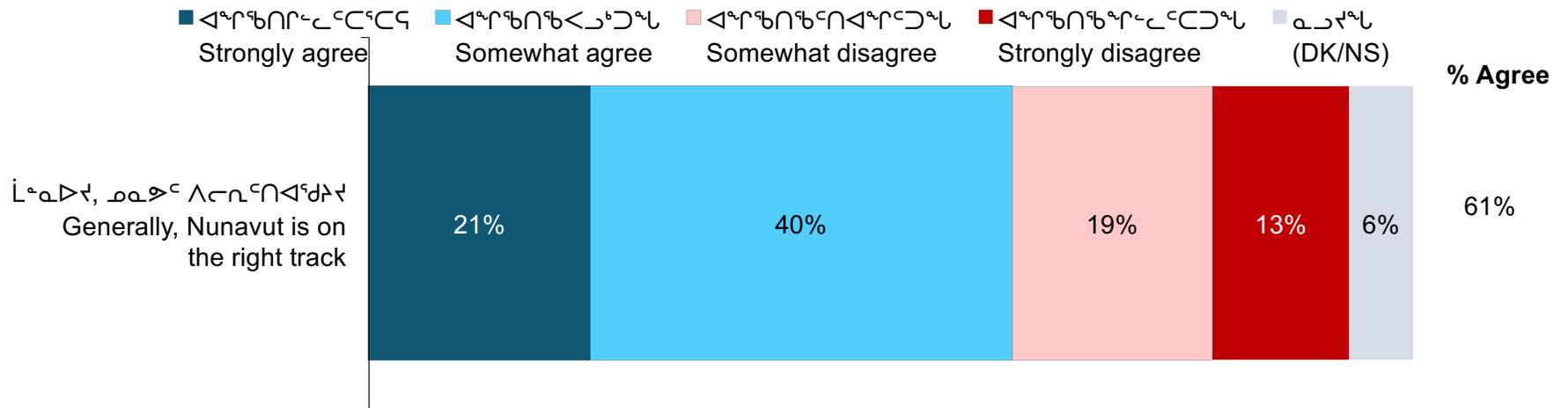


A1. I'd like to read you some statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Here's the first statement:

Base: All respondents (N=400)

Views on Trajectory of Nunavut

Nearly two-thirds feel Nunavut is moving in the right direction, but this view is somewhat muted



Those who **strongly agree Nunavut is on the right track** include:

- Those from low-income households (35% vs. 15% among those from middle-income and 13% from high-income households)
- Young residents (31% among those under 30 vs. 18% among those 30-49 and 17% among those age 50+)

A1. I'd like to read you some statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Here's the first statement:

Base: All respondents (N=400)

Attitudes Towards Culture, Economy and Self-Government

Directional Differences Among Sub-Groups

<30

Young adults are more likely to feel optimistic about the future. For example, those under 30 are more likely to:

- Feel Inuit culture is getting more vibrant (37% strongly agree).
- Feel Nunavut is on the right track (31% strongly agree).

(Interestingly, young adults are generally not more likely to favour jobs over conservation or feel strongly that Nunavut should open up to more economic investment.)



Those from lower- and middle-income households are more likely to feel strongly about Inuit self-determination. For example, those earning less than \$50K annually are more likely to:

- Feel Inuit know best how to manage their lands (90% strongly agree).
- Worry Inuit are losing control over their lands (60% strongly agree).
- Feel self-government should be the top priority (76% strongly agree).

(However, lower- and middle-income earners are also more likely than wealthier residents to feel Nunavut should welcome more global economic investment.)

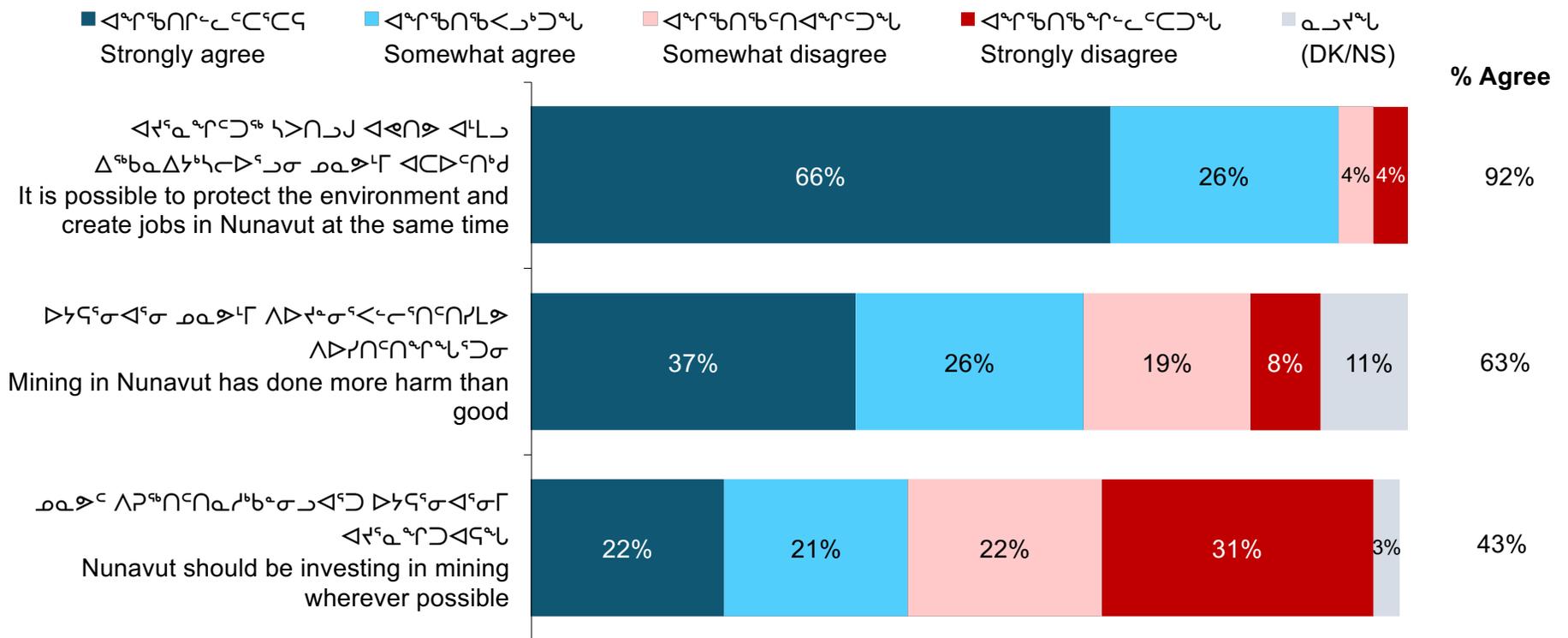


There are some modest regional differences in views on the future of Inuit culture. For example:

- Resident of the Kivalliq region are more likely than those in Qikiqtaaluk to be worried about Inuit children losing their culture (81% strongly agree vs. 64% in Qikiqtaaluk).

Views on Current Mining and Exploration Practices

Nunavut residents are split on whether to invest in mining wherever possible

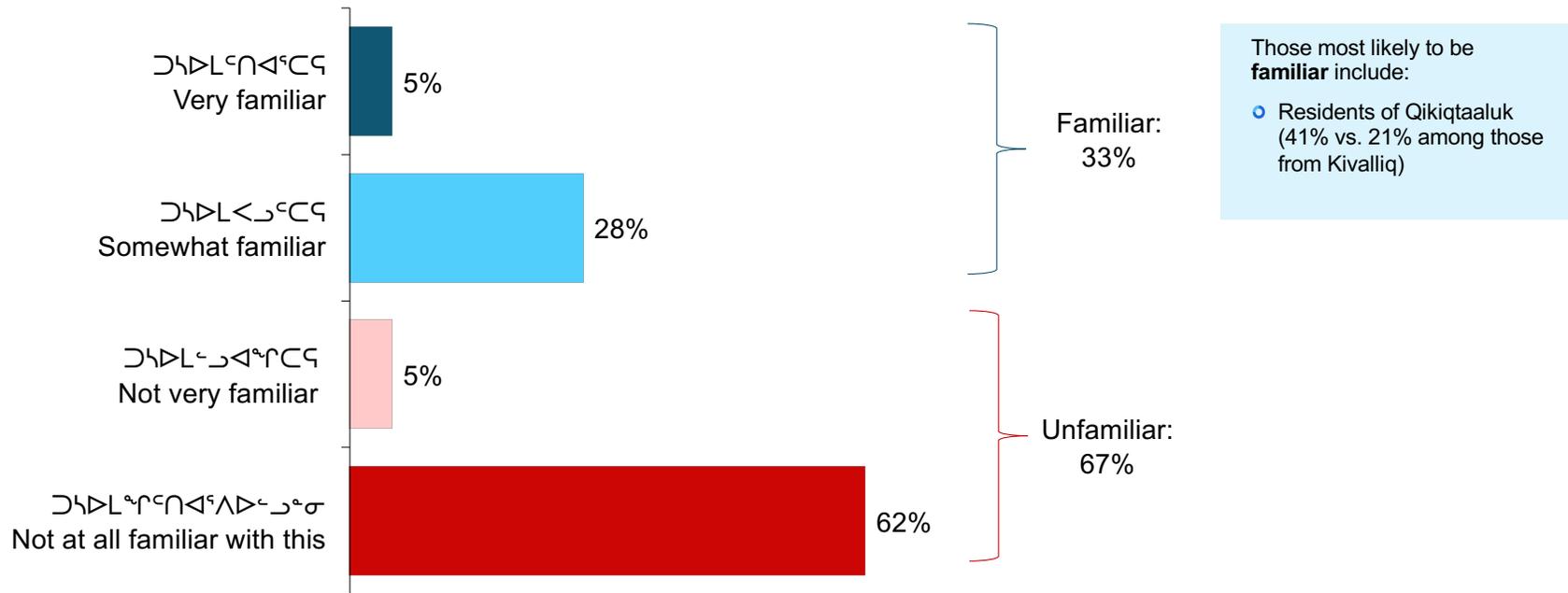


A4. I'd like to read you some more statements. Again, for each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

Base: All respondents (N=400)

Familiarity With Draft Land-Use Plan

However, only one-third are familiar with such a plan

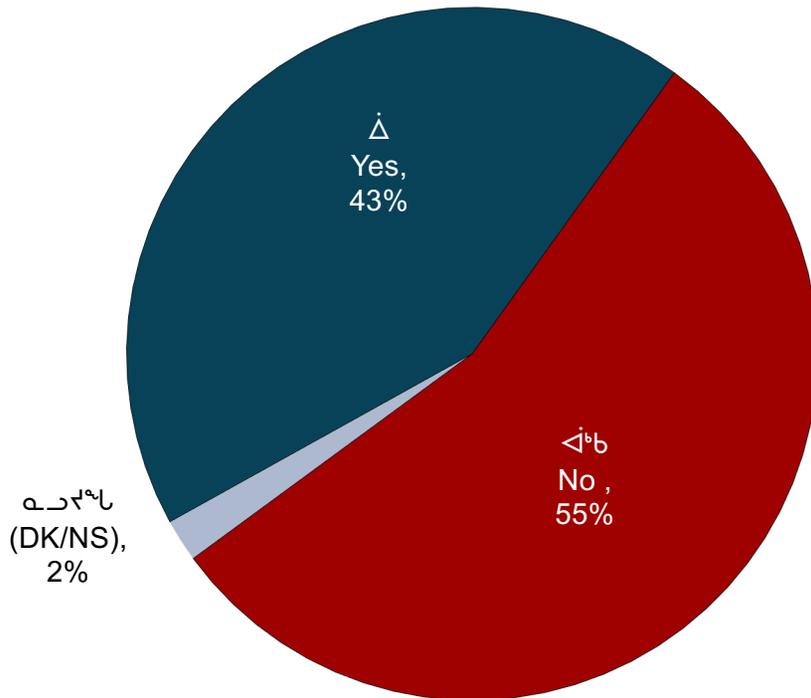


B2. Nunavut recently released a draft long-term plan like the one I mentioned. It sets out guidelines for land use and the development of resources in Nunavut. How familiar, if at all, are you with this draft land-use plan?

Base: All respondents (N=400)

Participation in Land-Use Plan Meetings

Two in five who were aware of the land-use plan attended an informational event



16% of respondents overall have participated in a community consultation or meeting regarding the land-use plan

Those most likely to have **participated in a community meeting** include:

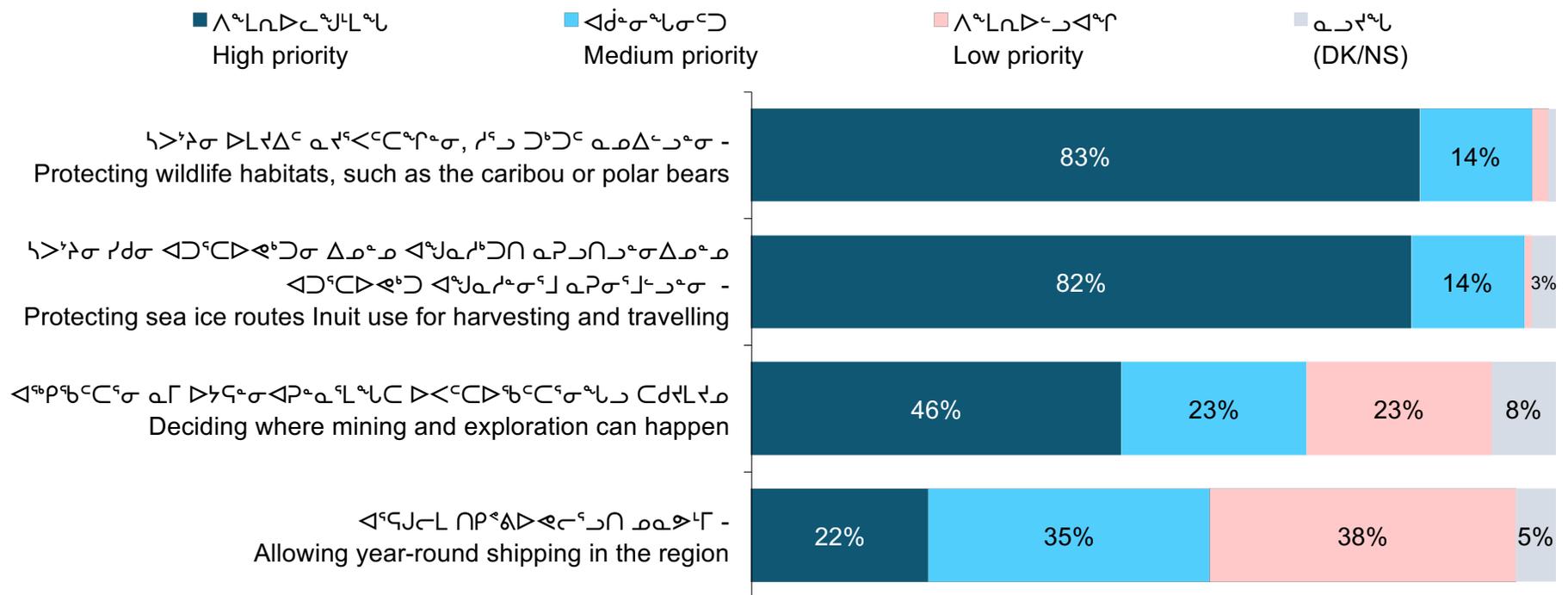
- Men (51% vs. 33% among women)

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 Have you participated in any community consultations or meetings about the land-use plan?

Base: Those familiar with the land-use plan only (n=152)

Areas of Priority for Land-Use Plan

Protecting wildlife and ice routes receive highest priority for inclusion in the plan

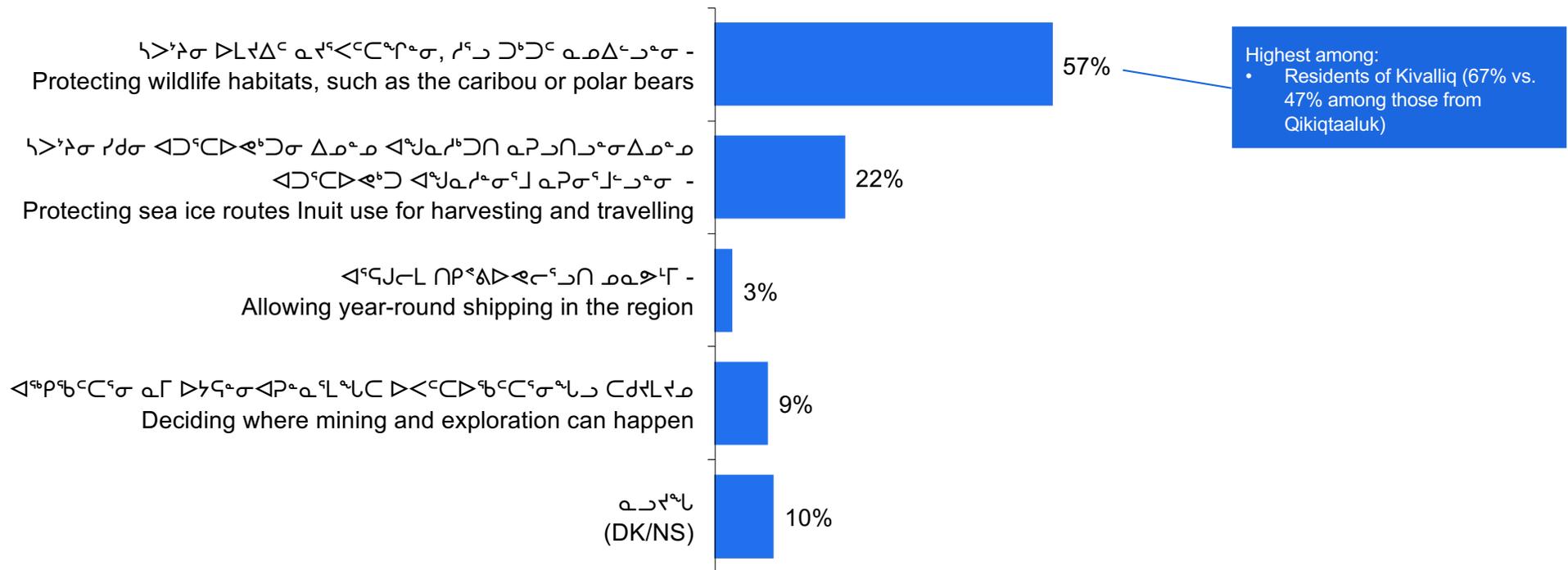


B5. *Now, I want to read you some things that could be part of a plan for how all the land in Nunavut should be used. For each, based on what you know, please tell me if this is a high priority, a medium priority or a low priority.*

Base: All respondents (N=400)

Number One Priority for Land-Use Plan

Overall, three in five prioritize protecting wildlife as part of the land-use plan



B6. ᐅᓂᓂᓂ _____ ᐱᓄᓂᓂᓂ ᐱᓄᓂᓂᓂ ᐱᓄᓂᓂᓂ ᐱᓄᓂᓂᓂ. ᐱᓄᓂᓂᓂ, ᐱᓄᓂᓂᓂᓂ ᐱᓄᓂᓂᓂᓂ?

You mentioned _____ are high priorities for a new land use plan. Of these, which do you think is the number one priority?

Base: Those who chose two or more items as high priorities (n=226)



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