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Nunavut Community Survey

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FINAL REPORT

October 2021

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Friends of Land Use Planning



FRIENDS  
OF LAND USE  
PLANNING

**PROBE**  
RESEARCH INC.

# Table of Contents

3	Methodology
4	Profile of Respondents
6	Land Use Values
15	Awareness of the Land-Use Plan

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# Methodology

## Research Objectives

Probe Research Inc. was retained by Friends of Land Use Planning to conduct a survey among citizens of Nunavut to better understand the views and values of Nunavummiut when it comes to the future of land use in the territory and their awareness and support for a draft land-use plan.

This study was funded by The Pew Charitable Trusts, and staff there lent their expertise to study design and reporting.

## Methodology

A 13-minute (average) telephone survey was conducted between August 18 and September 30, 2021 with 400 Nunavut adults responding. The survey was conducted primarily in Inuktitut, with English where required. It was open to all those 18+ who reside in the territory.

Data collection was done in two ways. First, the questionnaire was scripted into Question Pro to allow interviewers to track call dispositions, read questions and capture responses in real-time using an online interface. This was the primary mode of data collection. Second, a small number of surveys (n=24) were completed by interviewers on paper, with the data entered into QuestionPro following the interview.

## Sample

The sample was provided by a reputable Canadian sample company (ASDE) and contained both landline and cellular numbers. Of the 400 completed surveys, 90 per cent of the interviews were conducted on landlines and 10 per cent on cellular phones.

Residents from across the three regions of Qikiqtaaluk, Kivalliq and Kitikmeot are included in this research. No hard quotas were placed on the sample, however soft targets based on age and region were in place and monitored throughout data collection.

The data was analyzed in SPSS and includes a driver analysis. Minor statistical weighting by age, gender and region has been applied to this sample to ensure it corresponds with the territory as a whole, based on the 2016 Statistics Canada Census.

A random and representative probability sample of 400 adults has a margin of error of  $\pm 4.9$  percentage points, 19 times out of 20.

## Notes on the Report

The response of “don’t know/not stated” was not initially offered to respondents but was an option provided to interviewers if a respondent could not offer an opinion. It is abbreviated throughout the report as (DK/NS).

# Profile of Respondents

	Total (N=400) (Unweighted base) (%)	Qikiqtaaluk (Baffin) (209) (211) (%)	Kivalliq (Keewatin) (76) (116) (%)	Kitikmeot (Western) (115) (73) (%)
<b>Gender</b>				
Male	51	51	50	51
Female	49	49	50	49
<b>Age</b>				
18-29	30	28	32	30
30-49	44	46	42	41
50+	27	26	26	29
<b>Income</b>				
Less than \$30,000	16	11	13	34
\$30,000-\$49,999	19	15	22	25
\$50,000-\$79,999	18	20	17	13
\$80,000-\$99,999	15	14	18	9
\$100,000-\$149,999	14	15	14	11
Over \$150,000	19	24	16	8
<b>Children in the Household</b>				
Yes	34	31	40	29

## Profile of Respondents (cont'd)

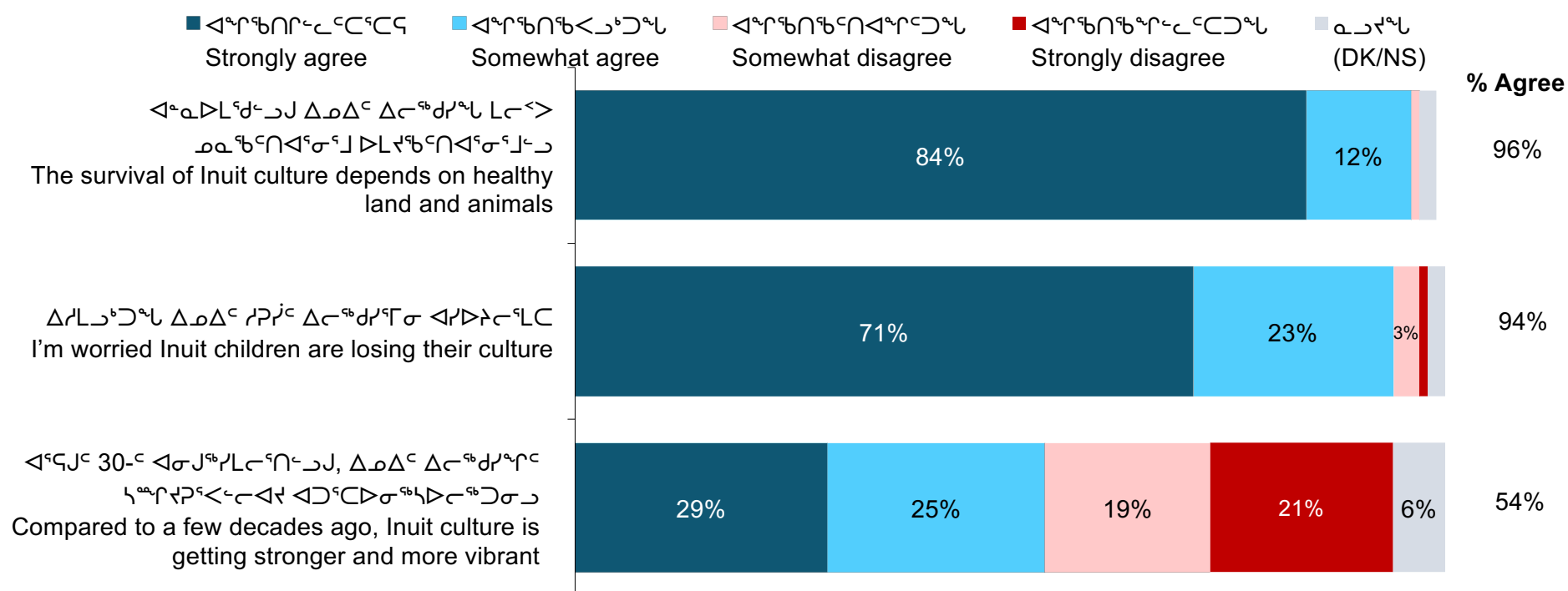
	Total	Qikiqtaaluk (Baffin)	Kivalliq (Keewatin)	Kitikmeot (Western)
(Unweighted base)	(N=400)	(209)	(76)	(115)
(Weighted base)	(N=420)	(211)	(116)	(73)
	(%)	(%)	(%)	(%)
<b>Hunter in Household (Leisure or Occupation)</b>				
Yes	78	70	86	88
<b>Camping on Land/Several times a year</b>				
Yes	76	72	76	91
<b>Mine Employee</b>				
Yes, self	1	0	3	3
Yes, other in household	19	10	22	4
Both	1	2	2	-
Yes (NET)	15	12	26	7

A photograph of a coastal scene. In the foreground, there is a body of water. In the middle ground, a small white building with a green roof and a chimney stands on a rocky shore. Two people are standing near the building. To the left, there is a blue structure. To the right, a small boat is visible. The background shows a hilly coastline under a cloudy sky.

# የግብርና እና የግብርና ሥራዎች ለውጥ LAND USE VALUES

# Attitudes Towards the Preservation of Inuit Culture

Virtually all agree the health of the land is critical to culture; Strong worry children are losing out



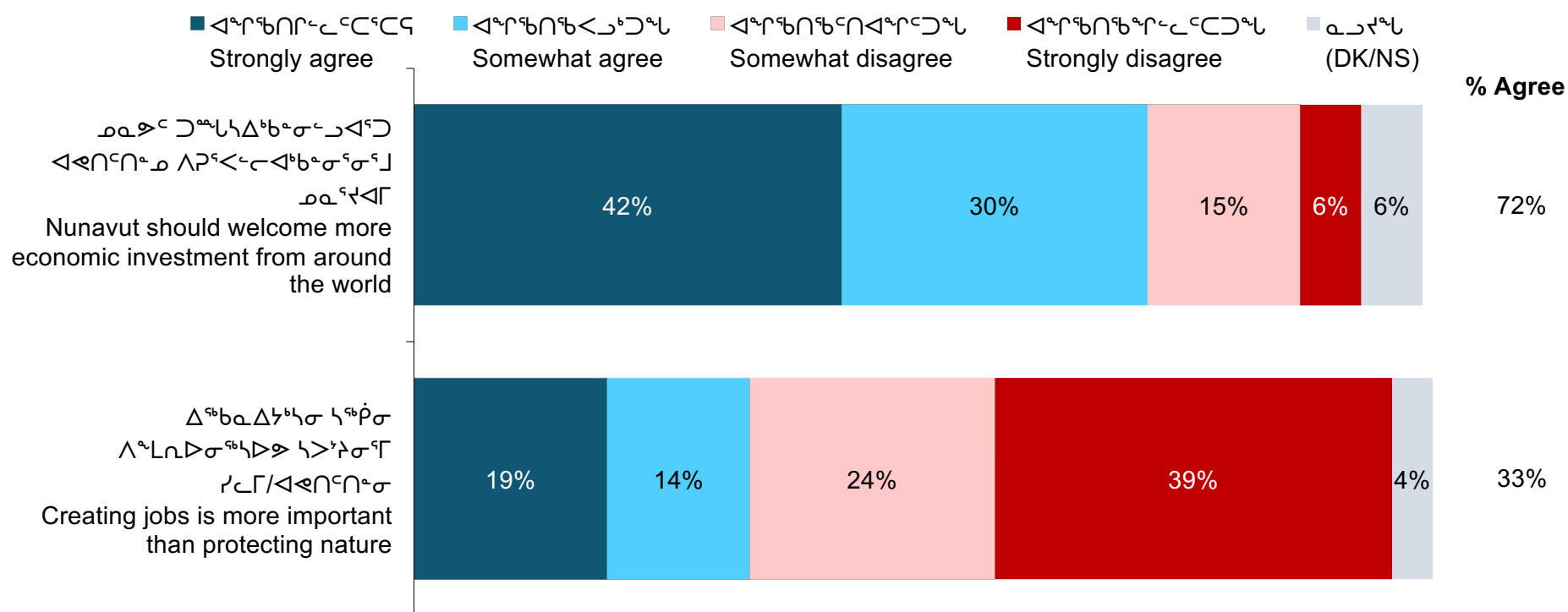
A1. በሰነዱ ላይ የተጻፉትን አመለካከቶች ይግልጹ። ለእያንዳንዱም አመለካከት፣ እርስዎ በጥንቃቄ መጠየቅ፣ በአኩሪ መጠየቅ፣ በአማካኝ መጠየቅ፣ በአነስተኛ መጠየቅ፣ ወይም በጣም አይጠየቅም ትችሏል፡፡

I'd like to read you some statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Here's the first statement:

Base: All respondents (N=400)

# Attitudes Towards Economic Development

Three-quarters feel investment and jobs should be welcome, but not at the expense of nature

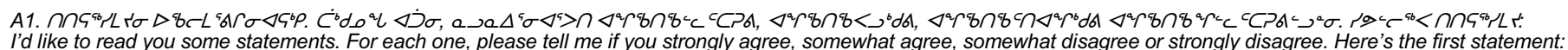


A1. በሰነዱ ላይ የተጻፉትን አመለካከቶች ይግልጹ። ከእያንዳንዱም አመለካከት ላይ ትኩረት ሲሰጥ፣ እርስዎ በጣም አድርጓል፣ አድርጓል፣ አይደርግም፣ ወይም በጣም አይደርግም ብለው መጠቀም ይቻላል።

I'd like to read you some statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Here's the first statement:

Base: All respondents (N=400)

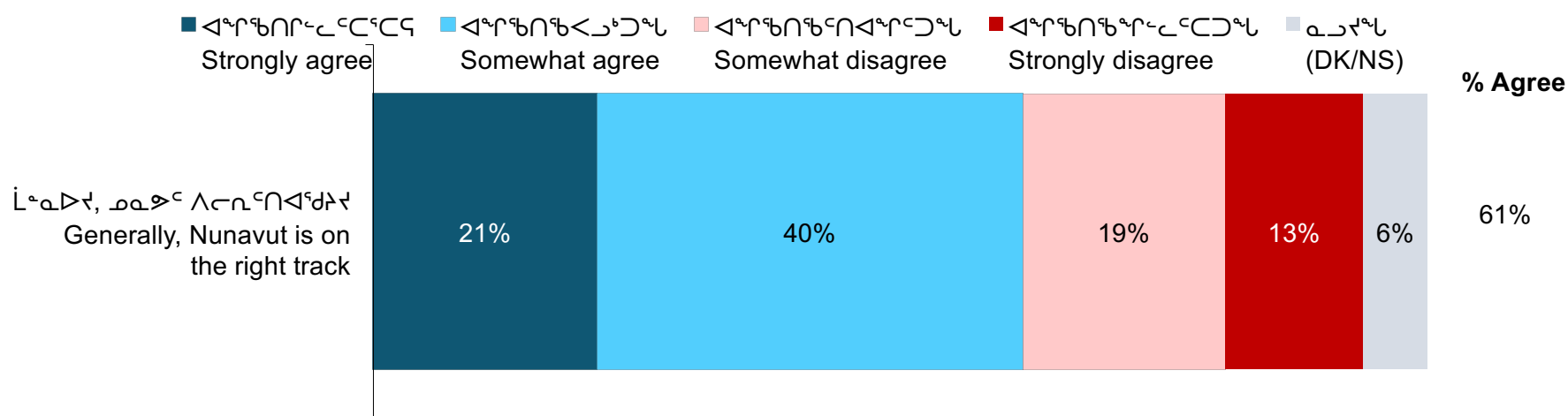
■ ၎်ႈႁၢ်ႁၢ်ႇႇႇႇႇႇႇႇ  
Strongly agree
 ■ ၎်ႈႁၢ်ႁၢ်ႇႇႇႇႇ  
Somewhat agree
 ■ ၎်ႈႁၢ်ႁၢ်ႇႇႇႇႇႇ  
Somewhat disagree
 ■ ၎်ႈႁၢ်ႁၢ်ႇႇႇႇႇႇႇ  
Strongly disagree
 ■ ၎်ႈႁၢ်ႇ  
(DK/NS)



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## Views on Trajectory of Nunavut

Nearly two-thirds feel Nunavut is moving in the right direction, but this view is somewhat muted



Those who **strongly agree Nunavut is on the right track** include:

- Those from low-income households (35% vs. 15% among those from middle-income and 13% from high-income households)
- Young residents (31% among those under 30 vs. 18% among those 30-49 and 17% among those age 50+)

A1. በሰነዱ ላይ የተጻፉትን አመለካከቶች ይግልጹ። ለእያንዳንዱም አመለካከት፣ እርስዎ በጥንቃቄ መጠየቅ፣ በአኩሪ መጠየቅ፣ በአማካኝ መጠየቅ፣ በአንድ ዓይነት መጠየቅ ወይም በጣን መጠየቅ ይገልጻሉ።

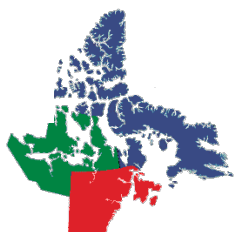
I'd like to read you some statements. For each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. Here's the first statement:

Base: All respondents (N=400)

# Attitudes Towards Culture, Economy and Self-Government

## Directional Differences Among Sub-Groups

<30



**Young adults are more likely to feel optimistic about the future.** For example, those under 30 are more likely to:

- Feel Inuit culture is getting more vibrant (37% strongly agree).
- Feel Nunavut is on the right track (31% strongly agree).

(Interestingly, young adults are generally not more likely to favour jobs over conservation or feel strongly that Nunavut should open up to more economic investment.)

**Those from lower- and middle-income households are more likely to feel strongly about Inuit self-determination.** For example, those earning less than \$50K annually are more likely to:

- Feel Inuit know best how to manage their lands (90% strongly agree).
- Worry Inuit are losing control over their lands (60% strongly agree).
- Feel self-government should be the top priority (76% strongly agree).

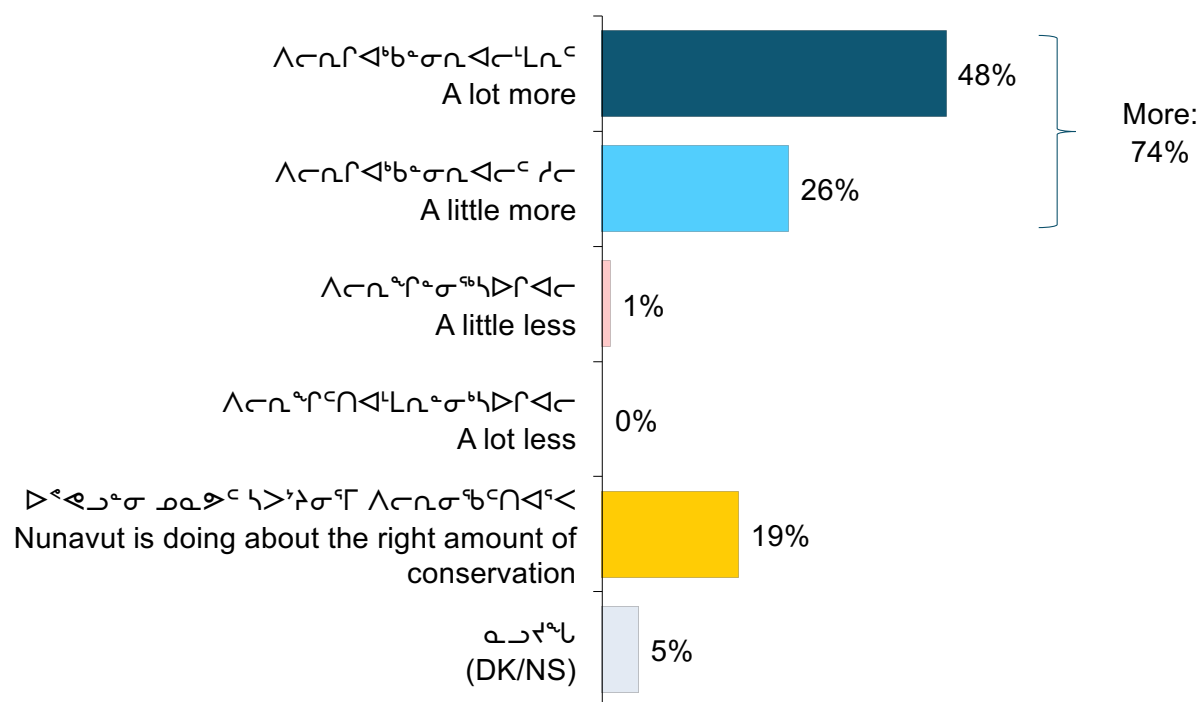
(However, lower- and middle-income earners are also more likely than wealthier residents to feel Nunavut should welcome more global economic investment.)

**There are some modest regional differences in views on the future of Inuit culture.** For example:

- Resident of the Kivalliq region are more likely than those in Qikiqtaaluk to be worried about Inuit children losing their culture (81% strongly agree vs. 64% in Qikiqtaaluk).

## Views on Current Conservation Practices

## Nearly one-half feel Nunavut must do a lot more to conserve nature



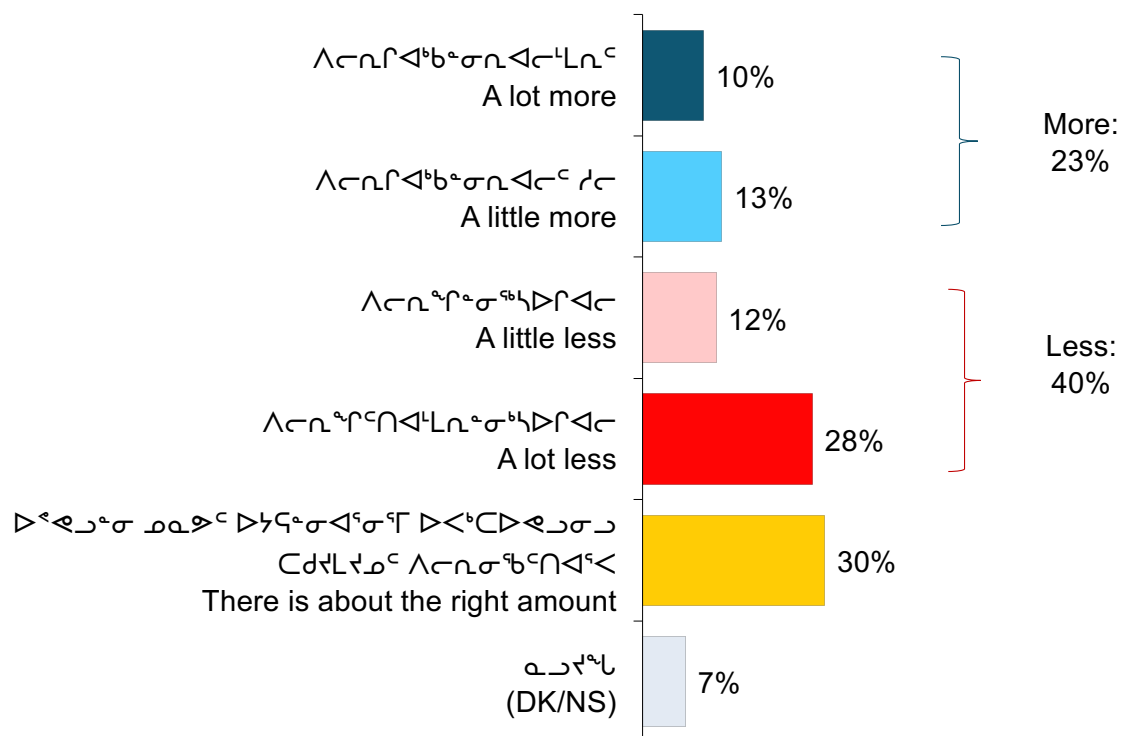
- Older residents, those 50+, are more likely to feel Nunavut should be doing **a lot more conservation** (67% vs. 39% among those under 30)

A2. Cᑕᓐ ᓇᔭᑐግ ᓄᓈᑦ ᐱᒋᓂᓃᓴᖅ ነᎮᓲᓪᓣᓯ ᓄᓇᓂ ᐸᓚᓶᓷᓰ, ᓄᓈᑦ ᐸᓚᐱᓯᐱᖅ <... ᓂᓗᐱᓂᓴᖅ ᓄᓰᑐ  
Compared to what Nunavut is currently doing to conserve the land and wildlife, does Nunavut need to do...

Base: All respondents (N=400)

## Views on Current Mining and Exploration Practices

Nearly twice as many feel there should be less mining and exploration in the region going forward



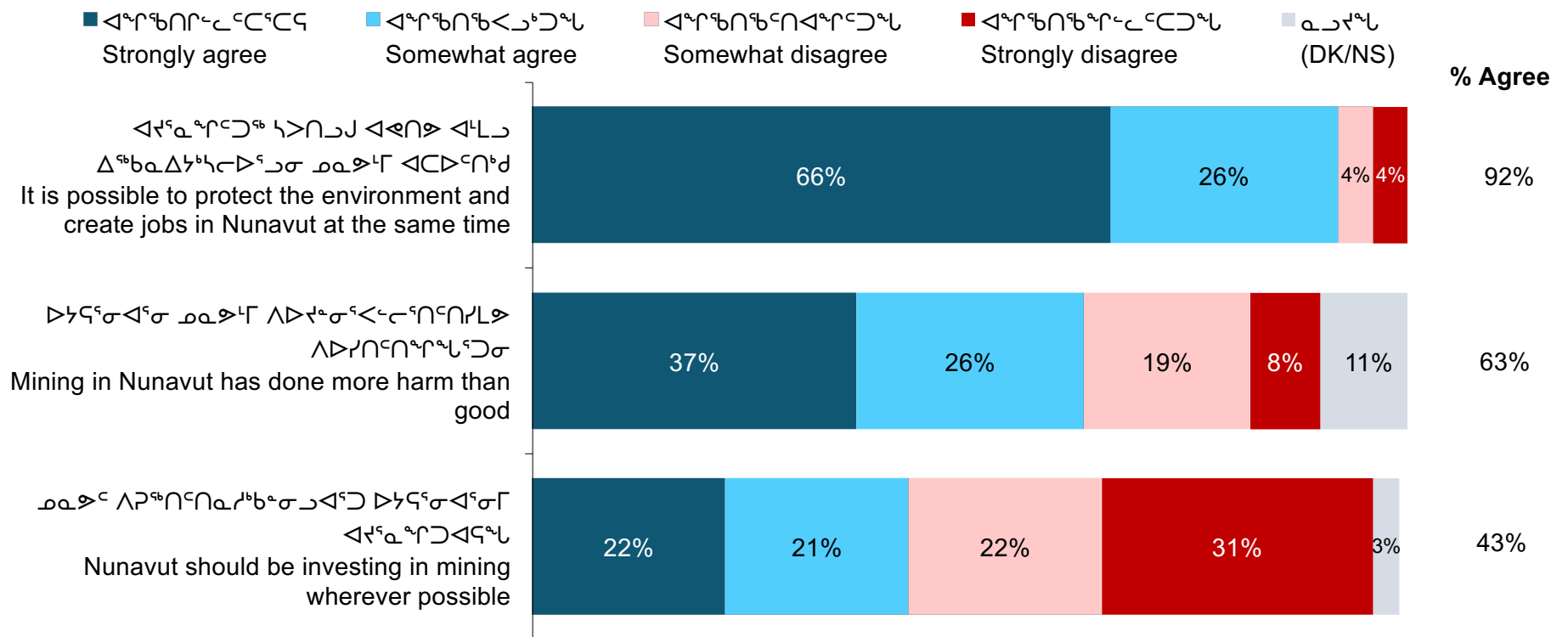
- Men are more likely to feel Nunavut should be doing **more mining and exploration** (30% vs. 16% among women).

A3. ᐃᓕᑦᓄᐱᑦᓂᒋᔭᐅᐸᑐᖁᐳᐤ ᑕᑯᑲᙻᘛ? ᑕᑯᐊᑦᗇᐴᐵᐼᐣᓈᓂᑉᚾᓪᓫᓪᓬᓪᓰᓪᓶᓪᓮᓪᓰ... ᓂᑭᐢᓎᓂᑉᚾᓪᓫᓪᓬᓪᓰᓪᓶᓪᓮᓪᓰ  
And what about mining and exploration? Compared to what Nunavut is currently doing, does Nunavut need ...

Base: All respondents (N=400)

# Views on Current Mining and Exploration Practices

Nunavut residents are split on whether to invest in mining wherever possible



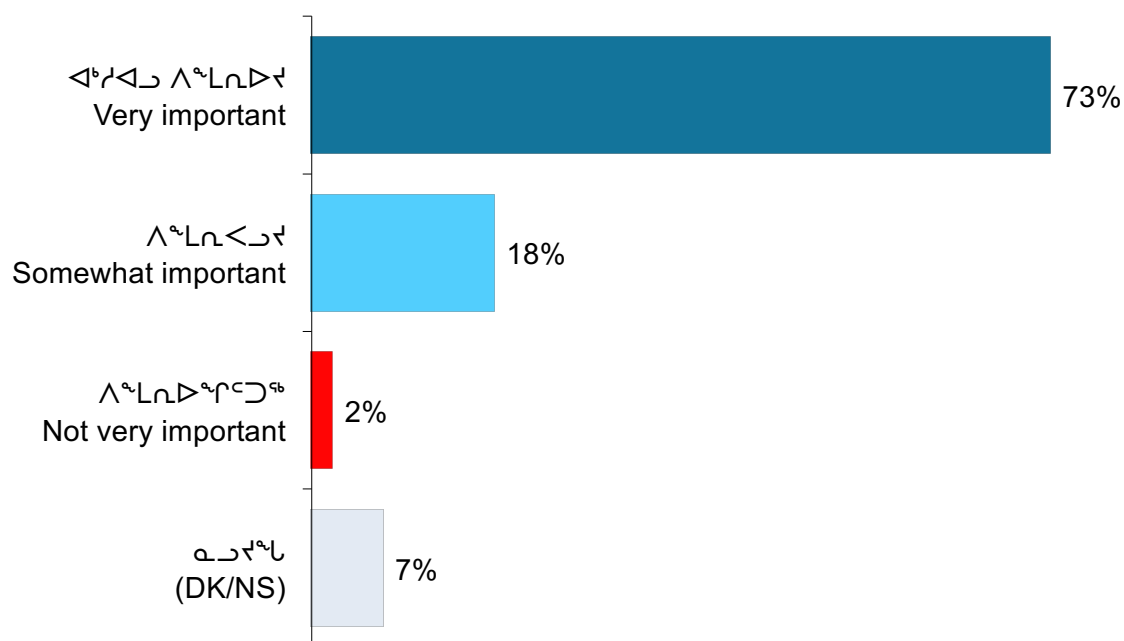
A4. I'd like to read you some more statements. Again, for each one, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

Base: All respondents (N=400)



## Importance of Long-Term Land-Use Plan

## Residents overwhelmingly support the creation of a long-term land-use plan



- Those aged 50+ are more likely to feel a long-term land-use plan is **very important** (84% vs. 66% among those age 30-49)

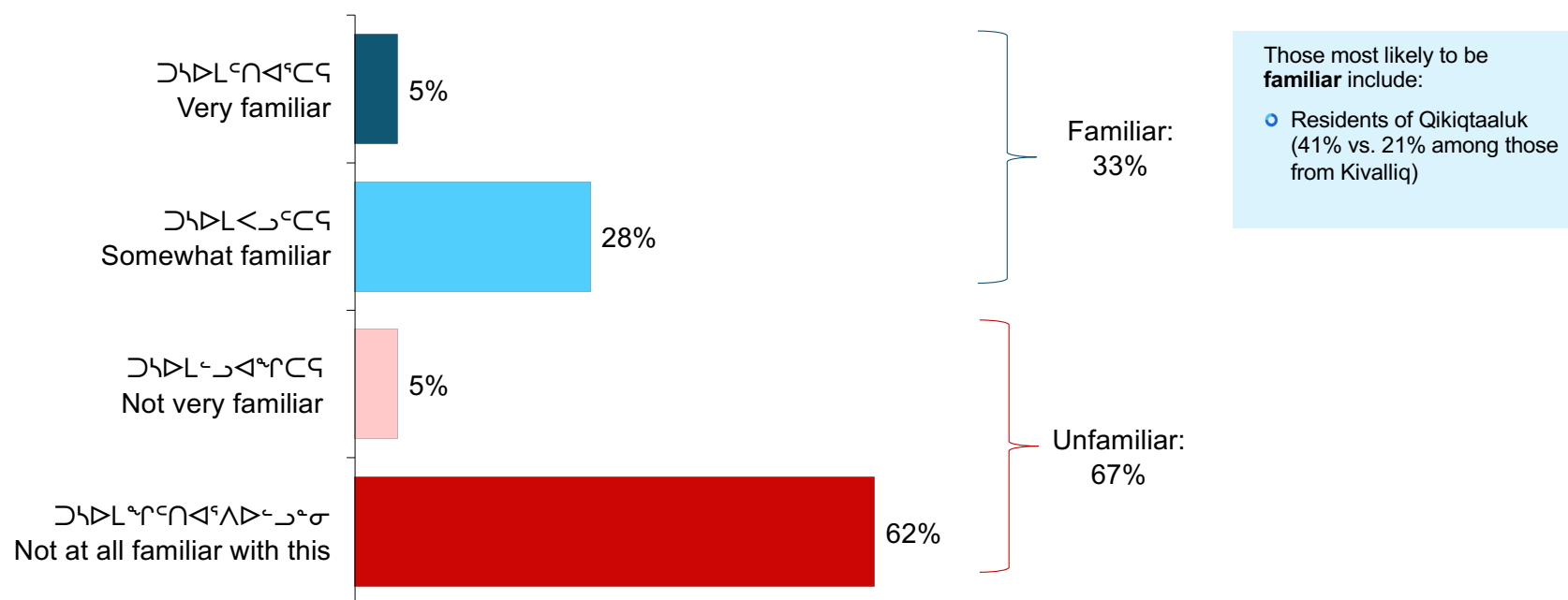
[illegible]

For you personally, how important is it for Nunavut to have a long-term plan for the land – that is, a plan for what areas or regions should be developed and what areas should be protected. Is such a plan...

Base: All respondents (N=400)

## Familiarity With Draft Land-Use Plan

However, only one-third are familiar with such a plan

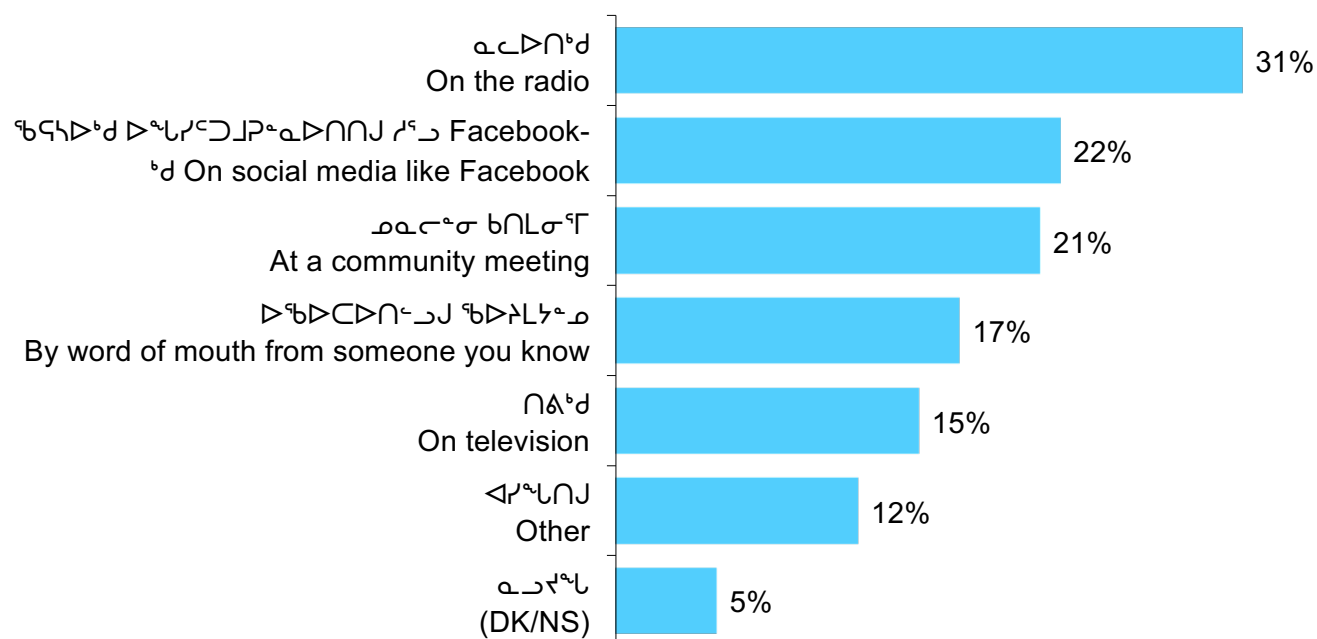
[illegible]

Nunavut recently released a draft long-term plan like the one I mentioned. It sets out guidelines for land use and the development of resources in Nunavut. How familiar, if at all, are you with this draft land-use plan?

Base: All respondents (N=400)

## Source of Awareness of Land-Use Plan

Radio was cited as the most common source of information about this plan

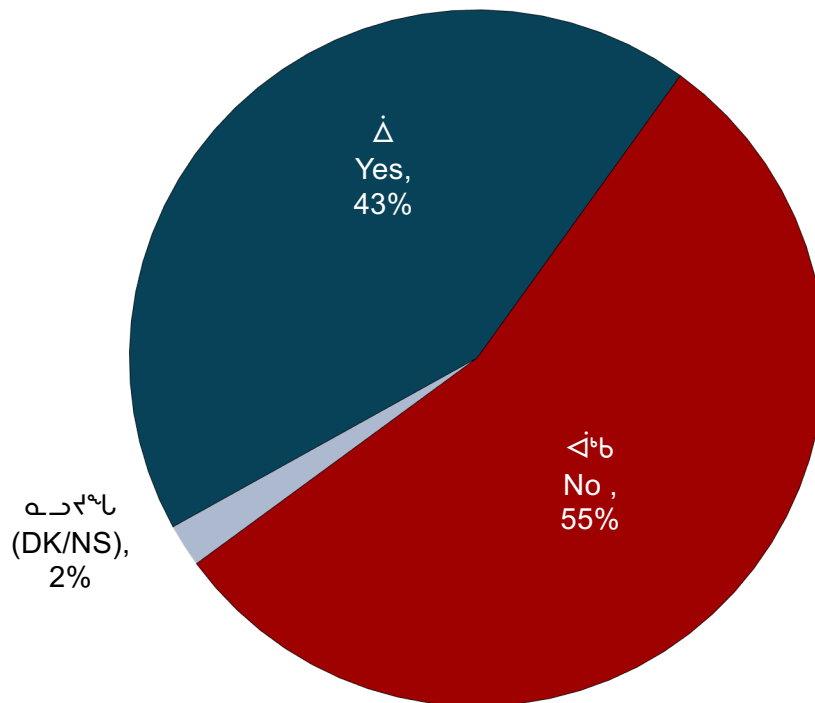


B3. ၎်ပၢ်တၢ်ခိၣ်မၤသးတၢ်ဃၢ်တၢ်လၢဝဲဒၣ်တၢ်နီၤ  
Where did you hear about this land-use plan? Was that...

Base: Those familiar with the land-use plan only (n=152)

## Participation in Land-Use Plan Meetings

## Two in five who were aware of the land-use plan attended an informational event



16% of respondents overall have participated in a community consultation or meeting regarding the land-use plan

Those most likely to have **participated in a community meeting** include:

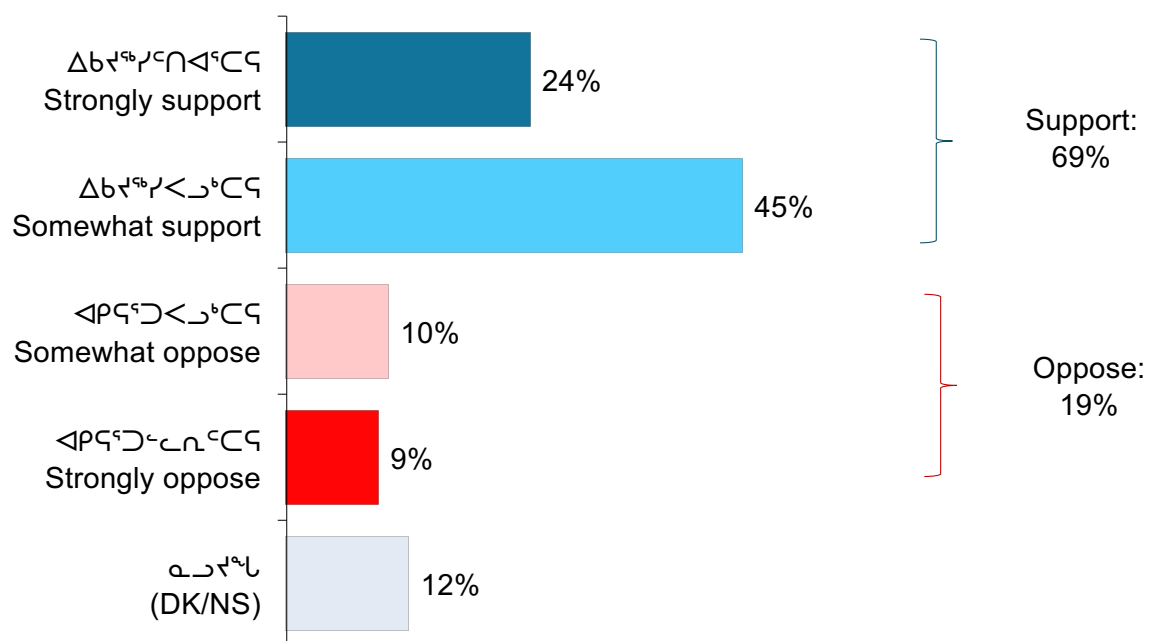
- Men (51% vs. 33% among women)

**B4.** ᐱᖃᑕᓯᔭᒻ ᓄᓇᑦᓂ ᐱᑦᓚ ᖅᓴᓰᓂᓯᑲᓪᓳᓯ ᑲᓵᓚᓯᓯᑦᑐᓂ ᓄᓇᓯᓂᓪᓯᑲᓪᓳᓯ? *Have you participated in any community consultations or meetings about the land-use plan?*

Base: Those familiar with the land-use plan only (n=152)

# Support for Nunavut's Draft Land-Use Plan

Support for the plan, although broad, is somewhat muted



Those most likely to **strongly support the land-use plan** include:

- Those from the Kivalliq region (43% vs. 13% among those from Qikiqtaaluk)
- Those in lower-income households (38% among those earning less than \$50K vs. 13% among those earning \$100K+)

B4a. ᐱᓕᑦᑐᒃ ᖅልᔭᐸᐺᐤ, ᐃᓴᓂᓄᐘ ᐆᑭᓇᑦᑐᑭᓪᓗᓂ ᓄᓈፁᓚ ᐱᓂᓄᐘᐻᓰᓪᓗᓂ ᐶᓇᑭᓪᓗᓂᓪᓗ ᓀᓇᓲᐳᐯᐮᓰᐯ?  
Based on what you know, do you support or oppose Nunavut's draft land-use plan?

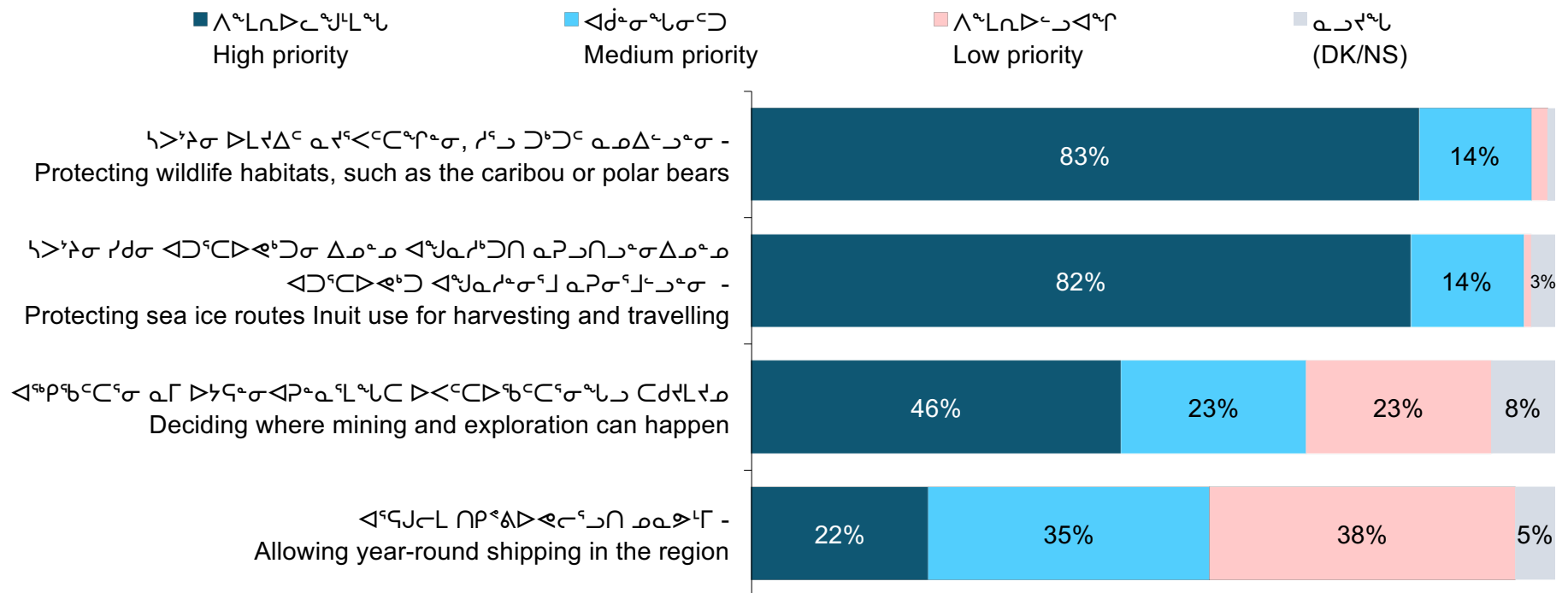
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Base: Those familiar with the land-use plan only (n=152)

# Areas of Priority for Land-Use Plan

Protecting wildlife and ice routes receive highest priority for inclusion in the plan

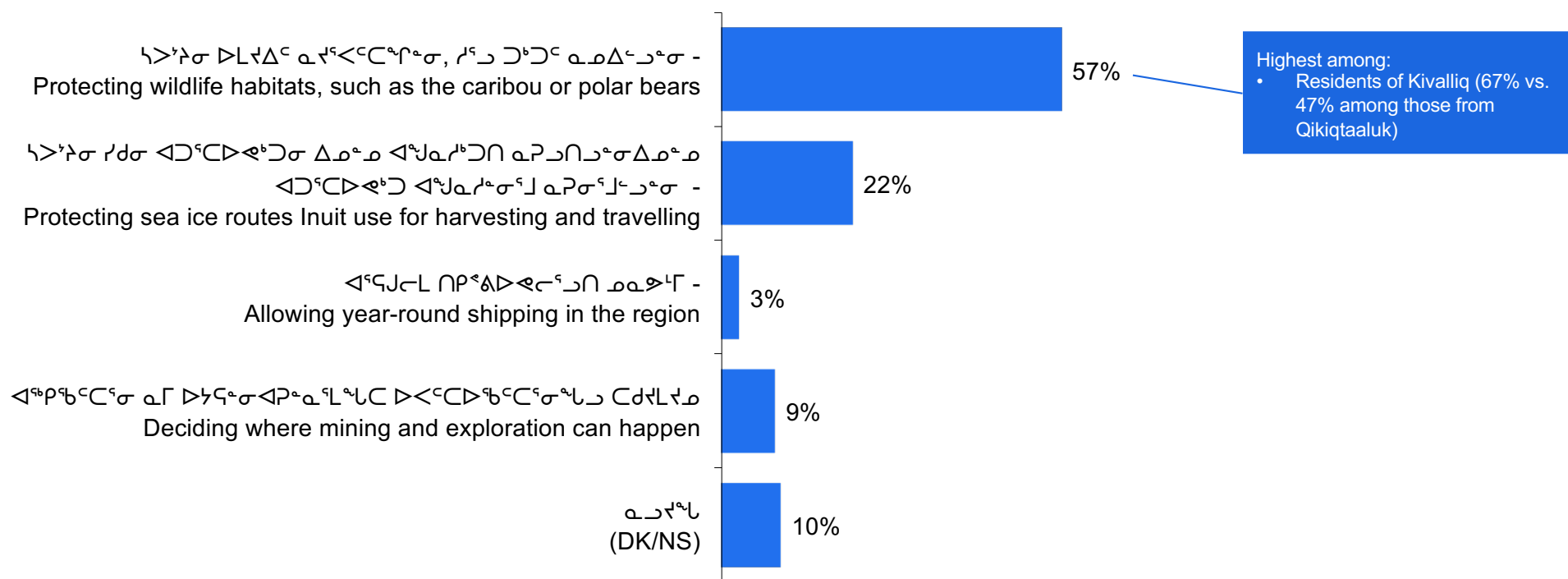


B5. *Now, I want to read you some things that could be part of a plan for how all the land in Nunavut should be used. For each, based on what you know, please tell me if this is a high priority, a medium priority or a low priority.*

Base: All respondents (N=400)

## Number One Priority for Land-Use Plan

Overall, three in five prioritize protecting wildlife as part of the land-use plan



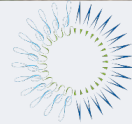
B6. ᐃᕐᕋᓂᑦ \_\_\_\_\_ ᐱᕐᐸᓚᓄᓂᑦ ᐅᓇᓂᓂᑦ ᐸᓂᓂᓂᑦ ᐸᓂᓂᓂᑦ. ᐸᓂᓂᓂᑦ, ᐸᓂᓂᓂᑦ ᐸᓂᓂᓂᑦ ᐱᕐᐸᓚᓂᑦ?

You mentioned \_\_\_\_\_ are high priorities for a new land use plan. Of these, which do you think is the number one priority?

Base: Those who chose two or more items as high priorities (n=226)



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